

# Pacific Greenpreneurs Incubator 2023

Information Session 2  
23<sup>rd</sup> March 2023



- 🍃 Welcome & Housekeeping
- 🍃 PGEN Overview
- 🍃 Meet our Greenpreneurs Alumni
- 🍃 How to Apply
- 🍃 Q&A

# Housekeeping



- The session will run for 1 hour
- Please mute your microphone when not talking
- To ask a question, please type it in the chat box or raise your hand
- This session will be recorded and uploaded to the Pacific Greenpreneurs Webpage
- In case of technical issues, contact [roshika.gaunder@gggi.org](mailto:roshika.gaunder@gggi.org) or send a zoom chat to Roshika

# GGGI at a Glance



## Our Vision

A **LOW-CARBON, RESILIENT WORLD OF STRONG, INCLUSIVE, AND SUSTAINABLE GROWTH**



## Our Mission

GGGI SUPPORTS ITS MEMBERS IN THE TRANSFORMATION OF THEIR ECONOMIES TO A GREEN GROWTH ECONOMIC MODEL.



## Our Position

A **TRUSTED ADVISOR & DEVELOPMENT PARTNER** EMBEDDED IN MEMBER & PARTNER GOVERNMENTS



Headquartered in Seoul, Republic of Korea, GGGI has **45 Members**.

The program strengthens the capacity and empowers green entrepreneurs and their businesses.

It connects entrepreneurs to an ecosystem of business development support.

It will create sustainable, green jobs in the Pacific.

The program is committed to the prioritization of women entrepreneurs and green job creation for women, youth, and persons with disabilities.

## Key ways in which the **Pacific Green Entrepreneurs Network** supports Pacific economies and aligns with the UN's Sustainable Development Goals



THE GLOBAL GOALS





# Pacific Green Entrepreneurs Network

Pacific Greenpreneurs



Incubator Program



Accelerator Program



Entrepreneurship  
Ecosystem



# What do we mean by "green entrepreneurs" or "green business"?



A "green business" is a **purpose-driven enterprise** that is addressing **social and/or environmental issues** while generating income





# Entrepreneurial Ecosystem



Guidelines and training for national institutions

Networking and knowledge sharing

Framework for regional support mechanism

Implementing  
Partners





# Pacific Greenpreneurs Accelerator program



Coaching

Learning Opportunities

Networking

Investor Pitches

Up to \$50,000 in repayable grant funding



# Pacific Greenpreneurs 2023 Incubator Program

# Pacific Greenpreneurs Incubator program



Local workshops

Virtual training

Group & individual coaching

Mentoring program

Networking

Business plan competition

US\$5,000 seed grant funding



# Incubator program highlights

269



Entrepreneurs supported

146



Green MSMEs supported

6



Countries

40



Seed grant recipients

12



Sectors represented

USD200K



Grant funding awarded

63%



Women-led enterprises

60%



Youth-led enterprises

100



Greenpreneurs Graduates

88



Competition finalists

28



Grant recipients led by women

168



Green jobs supported

# Incubator Timeline



**MARCH**  
**2023**



Incubator  
Applications open

**APRIL**  
**2023**



Selection  
process

**MAY**  
**2023**



Orientation  
Kick-off workshops  
Mentoring begins  
Regional webinars begin

**JUNE**  
**2023**



Group & individual  
coaching begins

**JULY**  
**2023**



Training program ends  
Business plan  
development

**AUGUST**  
**2023**



Business plan  
competition  
submission

**SEPTEMBER**  
**2023**



Graduation &  
Showcase events  
Announcement of  
winners

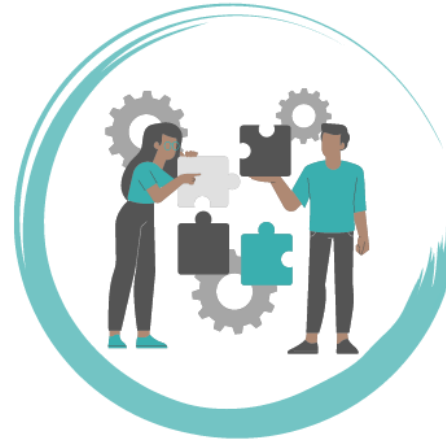
# Incubator Program - Structure



ORIENTATION &  
KICK-OFF  
WORKSHOPS



VIRTUAL  
TRAINING



GROUP &  
INDIVIDUAL  
COACHING &  
MENTORING



NETWORKING



BUSINESS PLAN  
COMPETITION



# PACIFIC GREENPRENEURS INCUBATOR 2022 BUSINESS PLAN COMPETITION WINNERS



# Meet the Greenpreneurs Alumni

*“Pacific Greenpreneurs Incubator Program has been very beneficial; I have learnt new things and terms that I would not have learnt if I was doing a course at an institution, and I can apply what I have learnt directly to our business”.*



**Robinson Vanoh**  
Eagle Vetiver Systems Limited  
Papua New Guinea



# Eligibility Criteria



The lead applicant must be a citizen of:

***Fiji, Kiribati, Papua New Guinea Samoa, Tonga or Vanuatu***



The enterprise must operate or be intended to operate as a **for-profit business** in one of the countries listed above.



The enterprise or business idea must demonstrate a green focus.



The minimum age of the lead applicant is 18 years old.



# Who are we looking for?



You aim to create **positive environmental and/or social impact** through your business

Your business is **innovative and unique** in some way.

You are in your **early stages**: you will typically have already piloted/ launched your business.

You are **dedicated and passionate** about your cause.

You want to learn how to **build an effective & sustainable business model** for success.

You want to **learn, connect, and share** with like-minded green entrepreneurs.

You have **access to internet & a computer** for online training

You are **committed to completing a 4-month program**.

You are comfortable with **English language**.

# Assessment Criteria



Green business focus



Business growth potential



Entrepreneurial Mindset



Social inclusion (of women, youth or marginalized groups)



# How to Apply



Complete Google Form link by  
30<sup>th</sup> March 2023

<https://bit.ly/PacGreenIncuForm23>

See [pacificgreenpreneurs.com](http://pacificgreenpreneurs.com)  
for guidelines, FAQs and more  
information



# Pacific Greenpreneurs 2023



## ▶ INCUBATOR PROGRAM

- Are you an early-stage green entrepreneur in Fiji, Kiribati, PNG, Samoa, Tonga or Vanuatu?
- **PASSIONATE** about addressing environmental or social problems through your business?
- **KEEN** to take the next step to learn & grow your business, environmental & social impact?
- **INTERESTED** in the opportunity to win **US\$5,000** in seed grant funding?



Workshops  
& Virtual  
Training



Networking



Mentoring  
& Coaching



Pitch  
Competition



**APPLY NOW:**

<https://bit.ly/PacGreenIncuForm23>

*Women, youth, persons with disabilities and teams of entrepreneurs are strongly encouraged to apply*

**APPLICATIONS CLOSE ON:  
30TH MARCH**



For more information, visit  
[www.pacificgreenpreneurs.com](http://www.pacificgreenpreneurs.com)



# Documents needed for application

- 1) **Lead applicants' proof of residency**  
(e.g. passport biodata, drivers licence, voters registration / national ID or student ID)
- 2) **Lead Applicants' Curriculum Vitae (CV)/Resume**
- 3) **Team photo/s (image)**  
Ideally 1 photo of your business logo (if you have one) & 1-2 photos showing your team and business idea/products (max. 3 files)
- 4) **Business registration certificate\***  
(only if business is registered)



**Pacific Greenpreneurs 2023**

GGGI

QATAR FUND FOR DEVELOPMENT  
مجلس قطر للتنمية

Section 1 of 10

Applications Close On: Thursday 30th March (11:59pm Fiji Time, GMT+12)

Please note that the email address below will be used to contact the Lead Applicant regarding the status of this application.

Email \*

## Optional:

- *1 Minute Video - pitching your green business idea*
- *Other relevant documents for your business (E.g. brochure, flyer, business plan)*



# Application Form Tips

Lead applicant must complete the form.

Review Application Guidelines before hand

Prepare text answers & documents before hand – Google Form should save the answers

Be concise but specific with your answers.

Note the maximum number of CHARACTERS

Keep in mind: We don't expect you to have all the answers - BE YOURSELF!

Take advantage of the optional sections

You can edit your application after submission if before the deadline

# OVERVIEW OF THE APPLICATION FORM



**TOTAL OF  
9  
SECTIONS**

**Part A – DO YOU HAVE WHAT IT TAKES TO BE A GREENPRENEUR?**

**Part B – LEAD APPLICANT – PERSONAL DETAILS**

**Part C – YOUR GREEN ENTERPRISE SNAPSHOT**

**Part D – GREEN FOCUS**



# OVERVIEW OF THE APPLICATION FORM



**TOTAL OF  
9 SECTIONS**

**Part E – BUSINESS GROWTH**

**Part F – ENTREPRENEURIAL MINDSET**

**Part G – ADDITIONAL TEAM MEMBERS**

**Part H – OTHER CONSIDERATIONS**

**Part I - CLOSING**

# LET US GO THROUGH THE ONLINE APPLICATION FORM



The banner features a globe icon on the left, the text "Pacific Greenpreneurs 2023" in the center, and the GGGI logo on the right. Below the text is a collage of images showing various green business products and people. On the far right of the banner is the Qatar Fund for Development logo with its name in Arabic: "مندوق قطر للتنمية".

Section 1 of 10

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# Any Questions?

Keep in touch with us at:



[pacificgreenpreneurs.com](http://pacificgreenpreneurs.com)



[pacificgreenpreneurs@gggi.org](mailto:pacificgreenpreneurs@gggi.org)



[facebook.com/GGGIPacific](https://facebook.com/GGGIPacific)



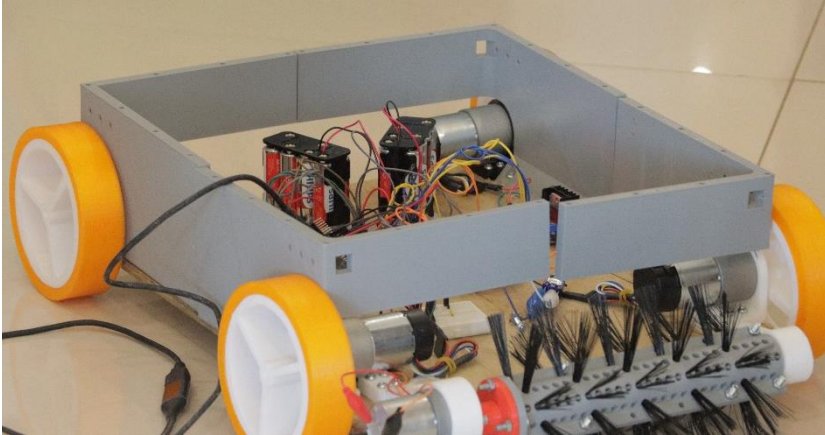
[twitter.com/GGGIPacific](https://twitter.com/GGGIPacific)







# FAQs



## What is an 'early stage' business?

- We consider a business is in the early stage when it has a product or service in the market.
- This could be selling at a very small scale (e.g. you could be selling to family or friends, on social media or at local flea markets).
- You do not have to be formally registered as a business to apply, and do not need to have business premises.





**Does my business  
need to be  
registered to apply?**

- ✦ You do not need to have a registered business to apply for the program, but please note that business registration will be required to enter the business plan competition and compete for USD 5,000 in seed grant funding.
- ✦ If your business is not registered when you apply, you can obtain your registration during the program.





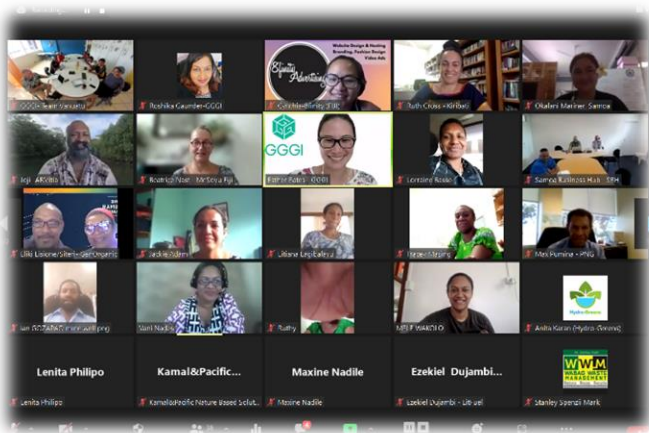


## How do I access the grant funding?

- ☛ Seed grant funding of USD 5,000 will be awarded to winners of the business plan competition held at the completion of the 4 months incubator program.
- ☛ 2023 Incubator graduates will submit business plans and pitches to be scored independently by a panel of judges.
- ☛ Winners will be announced during the Graduation events to be held in Sept 2023.



The logo for Moodle Cloud, with "moodle" in orange and "Cloud" in black, and a small graduation cap icon above the "m".



## How will the online learning work?

- Each enterprise will be provided with access to the Online Portal (Moodle Cloud) and will be expected to read the material and submit all exercises online each week.
- Participants are responsible for arranging their own access to internet and computer/laptop/ tablet to complete these requirements.
- Please note that as this is a regional program, all course material and exercise submissions are in English language.





**Pacific Greenpreneurs 2023**

**INCUBATOR PROGRAM**

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GGGI | QATAR FUND FOR DEVELOPMENT | For more information, visit [www.pacificgreenpreneurs.com](http://www.pacificgreenpreneurs.com)



If you applied for the 2021 / 2022 program but did not participate in the program, you are welcome to apply in 2023 if you meet the eligibility criteria.



Please note that enterprises who have participated in the previous Pacific Greenpreneurs Incubator cohorts are not eligible to reapply for the same business idea.

**Can I apply if I applied for the 2021 & 2022 Pacific Greenpreneurs Incubator program?**







**How do I know  
if I'm a green  
business?**

**A green business focuses on  
addressing environmental  
and/or social issues** through  
their business, **while generating  
income.**





**How will you ensure privacy of my data/ protection of my business idea?**



GGGI is committed to ensuring that we keep your data secure.



Applicant's data will only be made available to a handful of staff & partners who are on our Selection Panel, who will be bound by GGGI's Rules on Protection of Personal Data hence are not allowed to use any of the information provided.





## Can non-profits businesses apply?

- ❖ Not unless your NGO has/is establishing a for-profit social enterprise.
- ❖ The focus of our program is on building business sustainability through promoting business acumen so that innovative green ideas can grow and take over their country and region.
- ❖ There is definitely an important role that NGOs and cooperatives play in addressing environmental issues, however this program focuses on building green jobs and green economic growth.

